



# ANDRE BLOCKETT

VISUAL DESIGNER | DATA VISUALIZATION

## CONTACT

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Baltimore, MD + Washington D.C.

## EDUCATION

### MICA

MPS · Data Analysis + Visualization  
Baltimore, MD · 2019 – 2021



BFA · Graphic Design + Illustration  
Frostburg, MD · 2013 – 2016

## RELEVANT SKILLS

- ADOBE CREATIVE SUITE
  - INDESIGN
  - ILLUSTRATOR
  - PHOTOSHOP
  - AFTER EFFECTS
- FIGMA [ UI | UX | WEB ]
- INFOGRAPHIC DESIGN
  - POWER BI
  - TABLEAU
- INSTRUCTIONAL DESIGN
  - ARTICULATE 360
- TEAM MANAGEMENT
- PROJECT MANAGEMENT
- CAPACITY BUILDING
- VISUAL STORYTELLING
- BRANDING
- PRODUCT DESIGN
- ADVERTISING

## CONTRIBUTIONS + ACCOMPLISHMENTS

### SCHOLARLY PUBLICATIONS

2025 · Global Health Science and Practice [ in review ]

2023 · PMA Survey Data Reports

2021 · PMA Data Visualization and Literacy Course [ Teacher ]

2019 · Property Management Association MAE Awards: Best Corporate Advertisement

2017 · Published Illustrator: Tongue Tips [Simon Says Speech]

2016 · Frostburg State University Presidential Art Showcase

## PROFESSIONAL EXPERIENCE

### FULL SAIL MEDIA | BALTIMORE, MD

#### DIGITAL CONTENT + WEB DESIGNER · [ 05.2024 – 03.2025 ]

- Design digital assets for websites, social media, and campaigns, boosting brand visibility.
- Create product and packaging visuals to enhance user engagement.
- Lead wire-framing and prototyping to optimize user experience.
- Manage multiple projects while ensuring brand consistency across multiple platforms.
- Collaborate with cross-functional teams to ensure alignment with project goals and deadlines.

### JHPIEGO [ JOHNS HOPKINS UNIVERSITY ] | BALTIMORE, MD

#### DATA VISUALIZATION LEAD · [ 05.2021 – 05.2024 ]

- Led the data visualization team for the Gates Foundation's Performance Monitoring for Action [PMA] project, delivering reports and dashboards for global policymakers, researchers, and health organizations.
- Led the team in creating and teaching a data visualization course to enhance data literacy and communication among country partners.
- Led production of the PMA Communique to communicate key project insights and updates.
- Developed strategies to present complex data for decision-making across multiple regions.
- Worked closely with stakeholders to refine data visualization strategies and ensure effective communication.

#### DATA VISUALIZATION SPECIALIST · [ 11.2020 – 04.2021 ]

- Designed visualizations for the Gates Foundation's PMA Project, simplifying complex maternal health data.
- Created reports, proposals, and social media graphics to share insights.
- Delivered data visualization presentations to global staff.
- Worked with translators to adapt visual content for non-English-speaking audiences.
- Provided analytical support to teams, helping them interpret complex datasets and create actionable visuals.

### MILLENNIUM MARKETING SOLUTIONS | ANNAPOLIS JUNCTION, MD

#### JUNIOR GRAPHIC DESIGNER · [ 05.2019 – 03.2020 ]

- Designed branding, advertising, and print materials for clients.
- Created trade-show graphics and booth displays.
- Developed visual content for social media campaigns.
- Managed Prepress tasks, ensuring print-ready artwork.

### CAREFIRST BLUECROSS BLUESHIELD | WASHINGTON D.C.

#### PRODUCTION DESIGNER · [ 06.2017 – 01.2019 ]

- Produced digital and print materials for internal and external promotions.
- Ensured marketing assets adhered to brand standards.
- Applied mounting, cutting, and binding techniques for print materials.
- Designed presentation templates for internal communications.